

REMARKS

By this amendment, claims 1-52 and 54-56 are pending, in which claims 1, 27, and 54 are currently amended. Claim 53 was previously canceled.

The final Office Action mailed June 20, 2006 rejected claims 1-5, 7-8, 11, 13-15, 27-31, 33, 34, 37, 39-41, and 54-56 as obvious under 35 U.S.C. § 103(a) based on *Galipeau et al.* (US 6,249,913) in view of *Wright et al.* (US 6,047,165) and in further view of *Booth et al.* (US 5,835,127), claims 6 and 32 as obvious under 35 U.S.C. § 103(a) based on *Galipeau et al.* in view of *Wright et al.* in view of *Booth et al.* and in further view of *Humpleman* (US 5,579,308), claims 9 and 35 as obvious under 35 U.S.C. § 103(a) based on *Galipeau et al.* in view of *Wright et al.* in view of *Booth et al.* and in further view of *Schwab* (US 6,353,699), claims 10 and 36 as obvious under 35 U.S.C. § 103(a) based on *Galipeau et al.* in view of *Wright et al.* in view of *Booth et al.* and in further view of *Ahmad* (US 5,565,908), claims 12 and 38 as obvious under 35 U.S.C. § 103(a) based on *Galipeau et al.* in view of *Wright et al.* in view of *Booth et al.* and in further view of *Rosin et al.* (US 6,028,600), claims 16 and 42 as obvious under 35 U.S.C. § 103(a) based on *Galipeau et al.* in view of *Wright et al.* in view of *Booth et al.* and in further view of *McCarten et al.* (US 5,959,596), claims 17 and 43 as obvious under 35 U.S.C. § 103(a) based on *Galipeau et al.* in view of *Wright et al.* in view of *Booth et al.* in view of *McCarten et al.* and in further view of *Ahmad* (US 5,565,908), claims 18-21 and 44-47 as obvious under 35 U.S.C. § 103(a) based on *Galipeau et al.* in view of *Wright et al.* in view of *Booth et al.* and in further view of *Volpe et al.* (US App. Pub. 2001/0032028), claims 22-24 and 48-50 as obvious under 35 U.S.C. § 103(a) based on *Galipeau et al.* in view of *Wright et al.* in view of *Booth et al.* and in further view of *Neel et al.* (US 5,838,314), and claims 25, 26, 51, and 52 as obvious under 35 U.S.C. § 103(a) based on *Galipeau et al.* in view of *Wright et al.* in view of *Booth et al.* in view of *Neel et al.* and further in view of *Dedrick* (US 5,724,521).

The Board of Patent Appeals and Interferences opined that the Examiner erred in rejecting claims 55 and 56. The Honorable Board noted that the claimed feature of "selecting, pre-flight, one of the options for purchase of a corresponding one of the plurality of multimedia via a web server coupled to the multimedia server" is not found in the applied art.

Accordingly, in the interest of expediting prosecution, Applicant has amended independent claims 1, 27, and 54 to recite "the multimedia being selected, pre-flight, for purchase via a web server coupled to the multimedia server." Applicant respectfully submits that this feature is not taught by the applied art.

Therefore, the present application, as amended, overcomes the rejections of record and is in condition for allowance. Favorable consideration is respectfully requested. If any unresolved issues remain, it is respectfully requested that the Examiner telephone the undersigned attorney at 310-964-0560 so that such issues may be resolved as expeditiously as possible.

To the extent necessary, a petition for an extension of time under 37 C.F.R. §1.136 is hereby made. Please charge any shortage in fees due in connection with the filing of this paper, including extension of time fees, to Deposit Account 50-0383 and please credit any excess fees to such deposit account.

Respectfully Submitted,

A handwritten signature in black ink, appearing to read "Todd N. Snyder", is written over a horizontal line.

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